



ABOUT

Little Haiti Optimist Foundation, Welcome to Little Haiti and Chefs of the Caribbean invites you to participate in the 9th annual Art Beat Miami during Miami Art Week (Art Basel Miami Beach), November 30th - December 4th at various locations and online.

Art Basel Miami Beach has become an international mecca for art lovers, attracting visitors from across the globe. In its 18th year, this art fair showcases artwork and galleries from countries all over the world drawing more than 100k visitors each year.

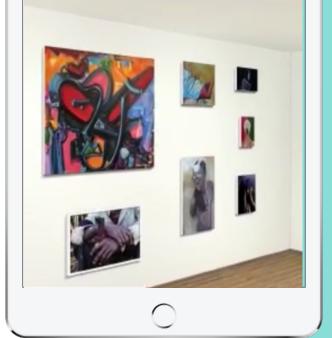
Art Basel acts as a catalyst, spawning special exhibitions at museums and galleries across the city. Satellite locations, including Miami Beach, Little Haiti, Midtown, the Design District and Wynwood, transform the city into a dense and dynamic cultural hub for the week.

artbeatmiami.com

022 Art Beat Miami Presentation







ART FAIR

Art Beat Miami will host a hybrid event, in-person at various locations as well as online during Art

Basel/Miami Art Week.

This experience will be streamed through multiple outlets. This hybrid exhibition will enable Art Beat Miami, a global platform.

A B O U T T H E T E A M

The 9th annual ART BEAT MIAMI during Art Basel/ Miami Art Week is produced in partnership with several organizations.

The Little Haiti Optimist Foundation/Club is a non-profit organization established by a group of business, community and civic leaders to provide assistance and guidance to the youth of Little Haiti. The organization is affiliated with Optimist International, an association of more than 3,000 Optimist Clubs around the world dedicated to "Bringing out the Best in Kids". The mission of the Little Haiti Optimist Club is to make a difference in the lives of youth by providing education, mentorship, athletics, arts and cultural programming. Our goal is to be the premier organization providing programs to prepare the youth of Little Haiti for academic and life excellence.

Welcome to Little Haiti and Chefs of the Caribbean promotes the Diaspora's vibrant culture, delicious cuisine and captivating arts in the Little Haiti community as well as globally.

Art Beat Miami is curated by Lobey Art & Travel, a network of artists and entrepreneurs promoting art and advocating for financial stability of artists.



Partners



















EVENT OVERVIEW

Art Beat Miami's gallery will be accessible at the Joseph Caleb Center, at Brightline Miami Central Station as well as online from November 30th –Dec 4th,2022 showcasing the works of more than 30 emerging and renowned local and international artists and celebrities.

Art Beat Miami will launch on Wednesday, November 30th with an Opening Reception celebrating a one-of-a kind experience of visual art, music, fashion and food inspired by the people and culture of the Diaspora.

The Art Beat Miami Art Fair will host daily programs with musical performances, LIVE art, conversations with artists and food.

Other signature events includes: Chefs of the Caribbean Celebrity Brunch, Conversations with the Artists, Sew Artsy (Art on the Catwalk), Painting Our History and more.

2022 ART BEAT MIAMI PRESENTATION

EVENT OVERVIEW & MEDIA

MEDIA OUTLETS

Art Beat Miami was featured in the Miami Herald and pictured in the New York Times & Wall Street Journal as well as in other media outlets:

In its 9th year, Art Beat Miami will showcase the best works across a variety of mediums including paintings, sculptures, drawings, new art, installation and photographs. We always feature local & internationally renowned artists and celebrities.

In 2021, Art Beat Miami drew more than 15k attendees during the four-day festival.



Miami Herald South Florida Times South Florida Nights Magazine SouthFlorida.com Sugarcane Magazine Thegemwithin.com Le Nouvelliste BlackPRwire.com Miami.eventful.com Hamptonarthub.com Artnet.com Eventseeker.com **GMCVB** Uber.com Google Maps WLRN Radio Hot105 FM WEDR 99 Jamz FM Yelp.com Paper Magazine CultureOwl Black PR Wire Miami Art Guide Sun Sentinel WPLG - CH. 10 WSVN - CH. 7 Deco Drive & More

ART FAIR EVENT SCHEDULE



Wednesday, November 30, 2022

Preview Party

Joseph Caleb Center

3pm-5pm

Admission: Free

Thursday, December 1, 2022

Preview Party

Brightline Miam Central Station

5-7pm





Art Beat Miami Art Fair/Exhibition

In person at: Joseph Caleb Center & Brightline Miami Central Station

Online at: artbeatmiami.com

Free Art Fair featuring art from over 30 local, national and

international artists & celebrities



Painting Our History (Youth Activity)

3pm-6pm

Little Haiti Optimist Club Youth Center @ Soar Park

Model City Branch Library @ Joseph Caleb Center

Free





EVENT SCHEDULE

ART FAIR











Friday, December 2, 2022

Conversations with the Artists

Brightline Miami Central Station

6 pm

General Admission: Free





Saturday, December 3, 2022

Chefs of the Caribbean Celebrity Brunch

12 noon

Admission: \$50



Sunday, December 4, 2022

Sew Artsy (Art on the Catwalk)

4 pm - 6 pm

The Lyric Theater

General Admission: Free

VIP Admission: \$25

Art Beat Miami in-person gallery will be accessible from 11/30/2022 through 12/4/2022 and online from 11/30/2022 through 1/31/2023. Schedule subject to change















PAST EVENTS

Gallery















Pulse & Flavor



9TH ANNUAL

ART FAIR













PAINTING OUR HISTORY

Thursday, December 1, 2022 from 3:00pm – 6pm Little Haiti Optimist Club @ Soar Park Model City Library Branch @ Joseph Caleb Center

Painting Our History, a youth arts workshop during Art Basel/Miami Art Week. Students will learn about art history as well as their history through arts & crafts. They will develop their art skills while creating art-inspired projects.













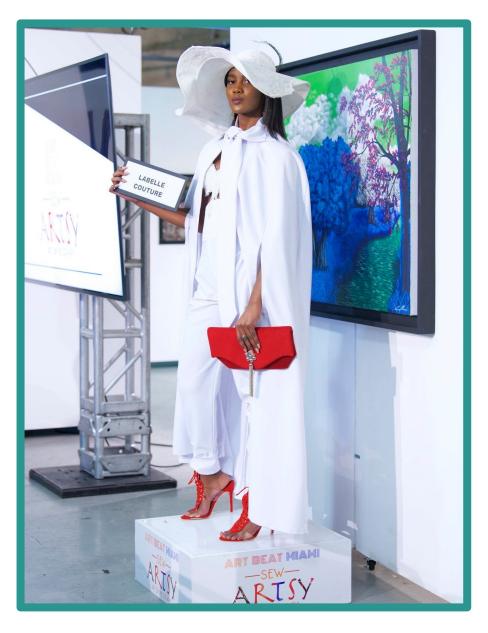
CHEFS OF THE CARIBBEAN CELEBRITY BRUNCH

Saturday, December 3, 2022 at 12 Noon

Chefs Of The Caribbean Celebrity Brunch will be held
December 3rd as a signature event for ART BEAT MIAMI
during Art Basel featuring food, drinks, entertainment and
art. The Chefs Of The Caribbean Celebrity Brunch is a
culinary explosion of Carribean-inspired dishes prepared by
multiple Caribbean celebrity chefs.

The Chefs Of The Caribbean Celebrity Brunch will feature delicious dishes from each Chef including an island dessert area, specialty beverages and more with art as the background.





SEW ARTSY

ART ON THE CATWALK

Sunday, December 4, 2022 @ The Lyric Theater

Experience the artistry of Fashion from some of the most imaginative, innovative Caribbean Fashion Designers and Stylists at Sew Artsy (Art on the Catwalk) during Art Beat Miami. Fashion takes Art to new heights in shapes, colors, design, texture and movement on a catwalk truly designed for masterpieces. Come meet & greet the Designers and live mannequins and discover their inspiration for their wearable creations. Art enthusiasts and Fashionistas alike will enjoy this artistic presentation. The catwalk and fashion scenes will be "dressing up" the Art scene making this "must see" event... Sew Artsy.



* We will customize a package to fit your company's needs.

TITLE SPONSOR – \$75,000 ART EXHIBIT @ JOSEPH CALEB CENTER - \$15,000 ART EXHIBIT @ BRIGHTLINE MIAMI - \$10,000 PREVIEW PARTY / RECEPTION — \$10,000 CHEFS OF THE CARIBBEAN BRUNCH – \$15,000 SEW ARTSY (ART ON THE CATWALK) – 12,000 PAINTING OUR HISTORY (YOUTH ACTIVITY) - \$8,000 CONVERSATIONS W/ THE ARTISTS – \$5,000

Depending on your sponsorship level, you will receive:

- Company name or logo on all marketing materials
- Name recognition on all media advertisement
- Social media posts
- Hyperlink on artbeatmiami.com
- Banner and signage at event(s)
- Ad and/or logo in brochure

- Premium Vendor booth
- Stage announcements
- Commercials
- VIP passes event(s)

- Custom event promotions
- Promotional materials distribution
- Social media ads
- Customized Packages

IN-KIND SPONSORSHIP OPPORTUNITIES

- Media Partner
 Streaming Software
 Police/Security
- Event Platform
- Musical Performance
- Sculpture Transportation Fashion Designer(s)
- Event Set Décor, Furniture & Model(s) Lighting
- Paint and Scaffolding/Lift
 Hairstylist(s)
- Art Supplies for Youth
- Graphic Design & Printing
- Artwork
- Sculptures

- Valet Parking
- Staffing/Volunteers/Models
 Photography
- - Host
- Fashion Styling
 - Clothing racks
 - Mirrors
 - Steamers

- Make-up
- Lighting
- Staging
- Videography
- Auction Items/Gift Bags
- Photo Booth
- Food & Beverage
- Air, Hotel & Transportation
- LED Walls / Truss / Art Walls
- Truck with Lift Gate





BECOME A SPONSOR

YES! We want to sponsor the 2022 Art Beat Miami

TITLE SPONSOR – \$75,000]	SEW ARTSY - \$1,500 - \$12,000
ART EXHIBIT @ JOSEPH CALEB CENTER-\$15,000□)	PAINTING OUR HISTORY (YOUTH) - \$8,000
ART EXHIBIT @ BRIGHTLINE MIAMI - \$15,000]	CONVERSATIONS W/ THE ARTIST—\$5,000

PREVIEW PARTY/RECEPTION — \$10,000

Email: _____

CHEFS OF THE CARIBBEAN CELEBRITY BRUNCH - \$15,000

Organization:				
Contact Name:				
Address:				
City:				
	_ Zip:			
Phone:				
Mobile:				

Please make checks payable to:

Little Haiti Optimist Foundation 1835 NE Miami Gardens Dr. #112, North Miami Beach, FL 33179.

Please Contact:

Marie Louissaint at (305) 968-9310 or email: <u>info@artbeatmiami.com</u> for questions or more information on these opportunities.

